



# IRF Asia-Pacific Virtual Conference

March 16-19, 2021



## Virtual Conference





**IRF Asia Pacific Regional Conference**  
***Connecting Asia-Pacific with Smart, Safe, & Resilient Roads***  
**March 16-19, 2021**

## Background

IRF's flagship event in Asia-Pacific will bring together the leading stakeholders and experts in the region to discuss best practices, technical innovations, new technologies and policy recommendations that support regional connectivity and economic cooperation and development. The conference will also examine the impact of the COVID19 pandemic on road and transport agencies and the steps needed to ensure the region's infrastructure investment needs are met.

## Headline Topics

- ✓ Impact of Covid19 on Road Agencies
- ✓ Road Safety: The Forgotten Pandemic
- ✓ Climate Resilience
- ✓ Road Asset Management

## Who Will Attend?

- ✓ Public Works Ministries & Road Agencies (Complimentary Attendance)
- ✓ Regional institutions & Development Partners
- ✓ Major Road Contractors and Design Consultancies
- ✓ Materials Laboratory Engineers
- ✓ Transportation Faculties & Research Institutes
- ✓ Civil society (e.g. road safety NGOs)

## Registration Fees

Public Sector & CDB Member Countries:	<b>Complimentary</b>
IRF Member:	US\$200
Non IRF Member:	US\$400

# Agenda (All times Western Indonesia Time (WIB) / (UTC+07:00))

**E** Executive Session   **M** Master Class   **N** Networking   **P** Plenary Session   **S** Sponsored Session

## MARCH 16 • TUESDAY

3:00pm – 5:00pm   **M Master Class: Pavement Management**  
*Speakers: Chris Newson*

## MARCH 17 • WEDNESDAY

9:00am – 10:15am   **P Opening session & keynote addresses: Navigating COVID-19 impact on transportation and logistics ecosystems in Asia-Pacific**  
*Speakers: Chen Chen, Adel Hagekhalil, Patrick Sankey, Patrick Mallejacq, Dr. Hedi Rahadian,*

10:45am – 12:00pm   **E Executive Session: Effective Road Asset Management: From Concept to Implementation**  
*Speakers: Ravi Kiran, Ashok Kumar, Wayne Hatcher, James Robertson*

12:00pm – 1:15pm   **N Break / Visit the Sponsors**

1:30pm – 3:15pm   **E Executive Session: Building Resilience into Road Infrastructure**  
*Speakers: Krishna Prapooma, Ollie Whalley, Caroline Evans, Petri Jusi, Auckpath Sawangsuriya, Ajay Kumar Ranka*

4:00pm – 5:15pm   **E Technical Session: Work Zone Operations & Smart Asset Management**  
*Speakers: Ted James, Taiki Sato, Hiromasa Kobayashi, Hirotaka Nakashima*

## MARCH 18 • THURSDAY

9:00am – 10:15am   **P Keynote Session: Road Safety, the Forgotten Pandemic**  
*Speakers: Alina Burlacu, Ir. Ts. Dr. Muhammad Marizwan Abdul Manan, Chakree Bamrungwon, Nicholas Worrell*

10:30am – 11:45am   **E Executive Session: Improving Road Safety through Analytics**  
*Speakers: Professor Chunho Yeom, Philip Wijers, Paul Durdin*

12:00pm – 12:30pm   **S IRF World Meeting - On the Road to Dubai**

12:30pm – 1:30pm   **N Break / Visit the Sponsors**

1:30pm – 2:45pm   **E Executive Session: Work Zone Safety**  
*Speakers: Kim Leong Tan PhD, Steve Johnson, Felipe Almanza, Thuan Nguyen*

3:30pm – 5:00pm   **E Master Class: Introducing the Road Safety Toolkit (Presented by the United Nations Institute for Training & Research)**

## MARCH 19 • FRIDAY

9:00am – 10:30am   **P Keynote Session: The Role of Private Financing in Road Infrastructure**  
*Moderator: Magid Elabyad*  
*Speakers: Towfiqua Hoque, Eric Cook, Ravi Peri, Christina Paul*

10:45am – 12:00pm   **E The Future of Road User Charging**  
*Speakers: Peter Carr, Marian Willberg, Zoltan Varga, Iain McGlinchy, Kenny Chen, Kian-Keong Chin*

12:00pm – 1:00pm   **P Closing Session**

# Sponsorship Benefits

IRF has procured an interactive virtual meeting platform that allows attendees from anywhere in the world to visit the exhibits, and sponsors to connect individually with attendees. Sponsors will receive advanced information on participating delegates and will be able to pre-schedule online meeting rooms and real-time product demonstrations.

For an overview of sponsorship packages, please contact Magid Elabyad [melabyad@irf.global](mailto:melabyad@irf.global)

## PLATINUM LEVEL (\$10,000)

### Twenty free registrations

#### Brand Elevation

- Opportunity to show a 1- 2-minute video highlighting firm's capabilities
- Logo placed on all in the upper right-hand corner of 3 sessions of your choosing (excluding the opening and closing sessions)
- Recognition as a lead sponsor at the beginning of each day
- Lead recognition and logo placement in all event-related communications, website and conference rooms
- Recognition to IRF's Twitter, LinkedIn, and Facebook followers

#### Program Content

- Introduce speakers for one general session
- Host a 60/90 minute Sponsored Session

#### Attendee Engagement

- Virtual Exhibit Booth
- Access to attendee list in advance of the event and support in pre-scheduling one-on-one business development meetings
- Share "virtual" business cards through direct options with attendees
- Targeted Email with content of your choice

## GOLD LEVEL (\$7,500)

### Fifteen free registrations

#### Brand Elevation

- Recognition and logo placement in all event-related communications, website and sponsor slide
- Recognition to IRF's Twitter, LinkedIn, and Facebook followers

#### Program Content

- Introduce speakers for one general session
- Host a 60/90 minute Sponsored Session

#### Attendee Engagement

- Virtual Exhibit Booth
- Access to attendee list in advance of the event and support in pre-scheduling one-on-one business development meetings
- Share "virtual" business cards through direct options with attendees
- Targeted Email with content of your choice

## **SILVER LEVEL (\$5,000)**

### **Ten free registrations**

#### **Brand Elevation**

- Recognition and logo placement in all event-related communications, website and sponsor slide
- Recognition to IRF's Twitter, LinkedIn, and Facebook followers

#### **Program Content**

- Introduce speakers for one general session
- Host a 60-minute Sponsored Session

#### **Attendee Engagement**

- Virtual Exhibit Booth
- Access to attendee list in advance of the event and support in pre-scheduling one-on-one business development meetings
- Share "virtual" business cards through direct options with attendees

## **BRONZE LEVEL (\$2,500)**

### **Five free registrations**

#### **Brand Elevation**

- Recognition and logo placement in all event-related communications, website and sponsor slide
- Recognition to IRF's Twitter, LinkedIn, and Facebook followers

#### **Attendee Engagement**

- Virtual Exhibit Booth
- Share "virtual" business cards through direct options with attendees

# GLOBAL

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BEST PRACTICES • BUSINESS OPPORTUNITIES

**Better Roads. Better World.**



## **International Road Federation**

GLOBAL HEADQUARTERS & SECRETARIAT

Madison Place

500 Montgomery Street, Fifth Floor

Alexandria, VA 22314 USA

Telephone: +1 703 535 1001 Facsimile: +1 703 535 1007

REGIONAL OPERATIONS

Brussels, Belgium | Accra, Ghana

Nairobi, Kenya | Kuala Lumpur, Malaysia

**[www.IRF.global](http://www.IRF.global)**